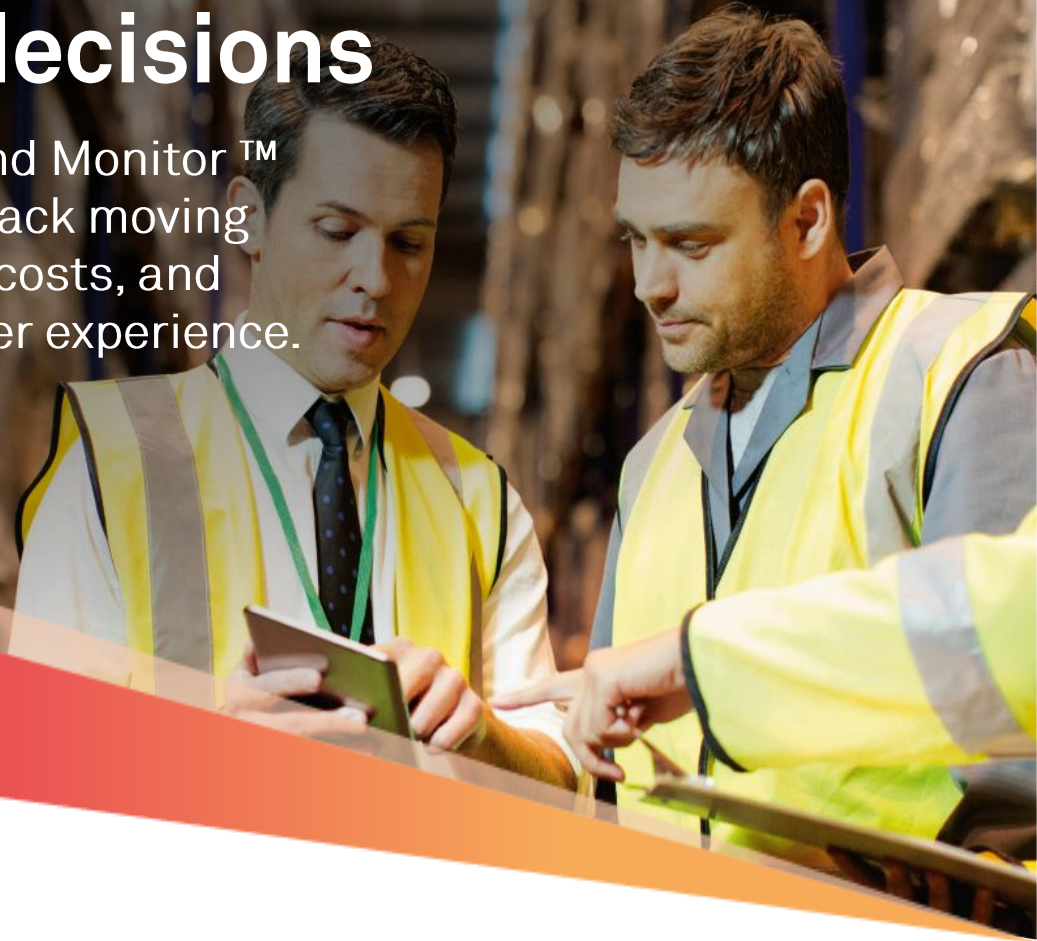


# Turn asset tracking data into decisions

With Telstra Track and Monitor™ your business can track moving assets, help reduce costs, and improve the customer experience.



Today, your customers demand a better service faster, and cheaper. To meet demands, you need to be more efficient managing your moving assets.



The more visibility you have, the better you can manage your business and turn data in to decisions.

## Tracking assets manually?

- It's labour intensive and prone to error
- Your business is slow to act on data

## What's the cost of losing assets?

- Cost of replacement or hire
- Loss of productivity
- Manual stock takes
- Negative impact on customers

Telstra Track and Monitor™ can help reduce costs, give you valuable insights in to your business and improve the customer experience.

Put the Internet of Things (IoT) to work in your business.

## Automated asset tracking is now in reach with Telstra Track and Monitor™

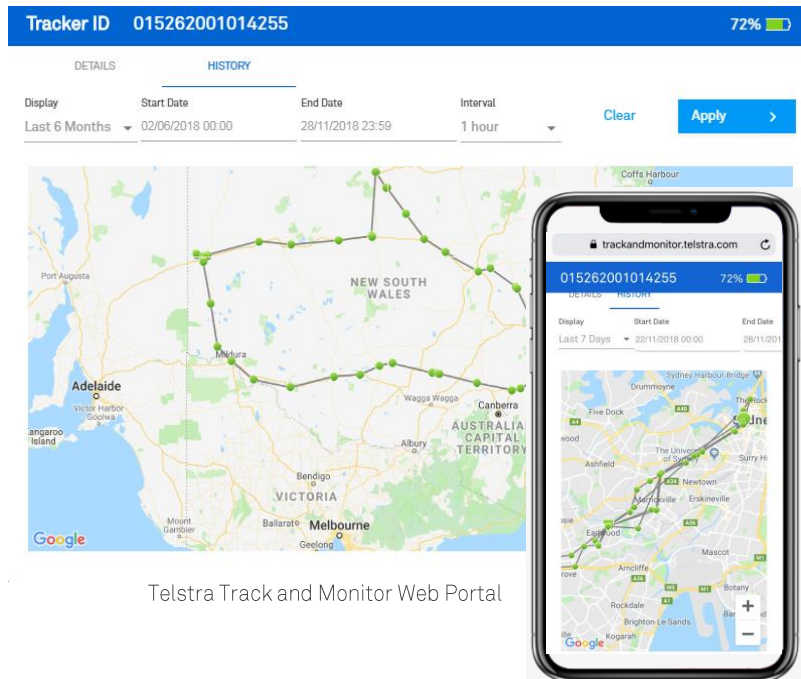
- **Quick start:** Attach tracking device to your assets and you're ready. Simple to deploy a test with a few assets
- **Easy to monitor:** See a map view of your assets last known location via an online portal – or use the simple API
- **One Solution:** Which includes specialised devices, networks and platforms
- **Wide reach:** Track locations on Australia's largest IoT network
- **Economical:** A range of devices and network technologies make tracking cost effective, even for low value items

## Visibility at a glance, detail at a click.

- automated, mapped visibility of your moving assets when in range of Telstra's innovative network technologies
- data on your assets' location collected by IoT devices and sent via cost efficient network technologies
- create tags and geozones to quickly search for specific or multiple items – an asset type, job, or location

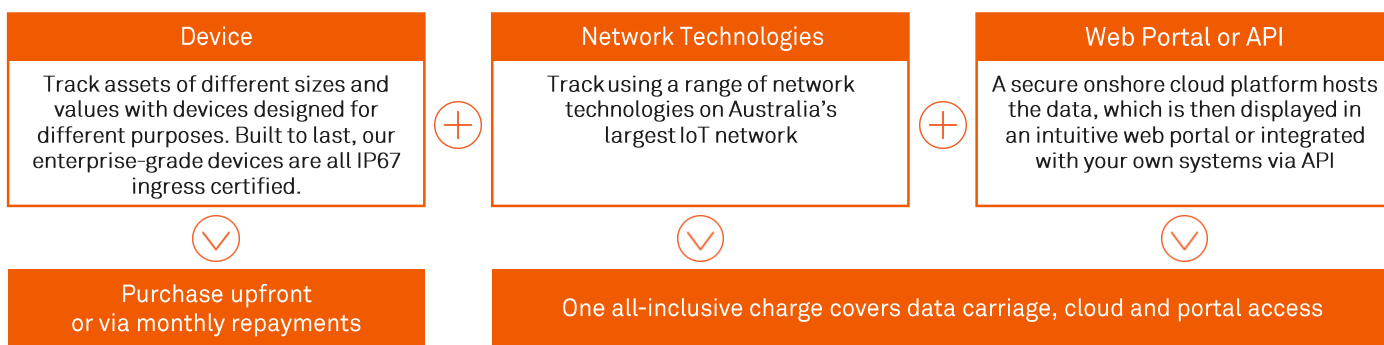
## Make decisions based on data in the moment

- make decisions based on the historical and last known location of the asset at the click of a button
- near real time data gives means you can manage assets at scale to run your business and serve your customers better



Telstra Track and Monitor Web Portal

## Deploy a flexible, integrated, enterprise-grade solution



## Telstra IoT network – a triple punch

Telstra provides 3 different network technologies to reliably and securely support almost any IoT deployment:

- **CAT- M1**  
The Telstra IoT Network has around 3 million square kilometres of Cat M1 coverage. Australia's largest low power wide area (LPWA) footprint supports IoT securely, at scale and at low cost; or
- **Telstra Air**  
Australia's largest Wi-Fi network continues to expand, with more than 1.2 million compatible Telstra Air hotspots; or
- **Telstra Bluetooth Community**  
Bluetooth tracking will be supported anonymously by Telstra 24/7 App users, Track & Monitor App users, Telstra Payphone network and other Bluetooth hotspots to come

## A partnership you trust

Telstra and BM Tronics will help you get started quickly but with a solution which is ready to scale:

Innovate with confidence knowing we:

- have the expertise, support and commercial terms to help you design and deploy your IoT solution
- are invested in the future of IoT with ongoing infrastructure, innovative tech and partnerships.
- are much more than just IoT, and will work with you to understand your business challenges
- we deliver solutions which help to reduce costs, deliver a better customer experience and business insights
- BM Tronics are a leading technology company with many years experience and are primed for the evolving IoT market in Australia.

## Enquiry

Phone:

1300 HERE4U

Email:

info@bmtronics.com.au

## Find out more

[Telstra.com/assettracking](https://telstra.com/assettracking)

